Dear Friends,

I spoke earlier this year at a conference organized by the Federal Reserve banks of Dallas and Atlanta about the impact of technology-enabled disruption on the broader economy. Joining me on the panel was my friend Michael Boskin, who helped start SIEPR 36 years ago.

I stressed that with the health care industry now the country’s largest employer, policymakers need to consider several important questions: What will technology-enabled disruption do to health care costs? Will it increase the quality of care? How will it impact the labor market?

But they won’t be able to answer those questions in a serious way without rigorous research. That’s precisely where SIEPR plays an important role. I’m pleased to share some highlights of SIEPR’s work from this past year in this 2017-18 Annual Report.

Our scholars have been instrumental this past year in generating the knowledge that government officials and business leaders need to make good policy — and not just in the realm of health care. We are researching a wide range of topics, including taxes, trade, education, finance, monetary policy, and housing. Our addition of eight senior fellows and one faculty fellow now brings our roster to 105 experts who are striving to influence policy by testifying in statehouses and on Capitol Hill, advising government agencies, publishing academic papers, and writing op-eds and policy briefs.

Our Stanford Center on Global Poverty and Development is working to improve the lives of the world’s poor by bringing together faculty and students from across Stanford to tackle a host of economic issues in China, India and other regions of the developing world.

And they’re making an impact thanks in large part to your financial support. You make it possible for us to achieve SIEPR’s mission of supporting economic policy research, engaging future leaders, and building relationships among academics, government officials, the business community and the public.

Your generosity in the past year has allowed us to pilot new initiatives aimed at connecting students and recent Stanford graduates to the world of policymaking. A SIEPR Postgraduate Fellowship is supporting Mehraan Keval, ’18, as he gathers data to analyze a Universal Basic Income program rolling out in the city of Stockton. Mehraan will be working closely with Mayor Michael Tubbs (another Stanford grad who we were lucky enough to have speak at SIEPR in January!) while maintaining close ties to SIEPR faculty who will...
continue to mentor Mehraan and train him on how to assess and contextualize the data.

This past summer we supported three undergraduate students interning in Washington, D.C. Arjun Ramani, ’21, was at the Council of Economic Advisers; Billy Ferguson, ’19, interned at the Social Security Administration; and Katrina Schwab, ’19, worked at the Department of Health and Human Services.

And we’ve learned this past year that students don’t always have to leave campus for a taste of policy work. We organized Stanford’s first Policy Hackathon with the student members of Stanford in Government last May. That gave 30 undergraduates a chance to put their ideas for tackling California’s housing crunch to the test when they presented their policy proposals to a panel of judges, including state and local policymakers, housing experts, and academics.

We also had the opportunity to host Ramin Toloui as our inaugural Institute Policy Fellow. Ramin, who served as an assistant secretary at the U.S. Department of the Treasury from 2014 through 2017, focused his research and teaching at Stanford this past year on global markets and the impact of technological change on economic and financial stability. Having Ramin at SIEPR was a perfect example of how we are strengthening connections between the worlds of academia and policy.

Your generosity has allowed us to pilot new initiatives aimed at connecting students and recent Stanford graduates to the world of policymaking.

Our robust undergraduate research assistant program is growing. We placed about 80 students with SIEPR faculty members who rely on these students to help collect and analyze data that are the building blocks of any research project. In return, the students received invaluable experience that we hope deepens their interest in economic policy research. And 20 graduate students received SIEPR fellowships that many of you made possible. Those fellowships helped the best and brightest PhD candidates working on policy-relevant topics complete their research and pursue sought-after opportunities on the job market.

The Predoctoral Research Fellows Program we started in 2017 continues to grow. This past year, you helped us invest in 17 promising students considering graduate school by matching them with SIEPR faculty who provide high-quality training that bridges the gap between undergraduate and doctoral programs.
We also worked to solidify SIEPR’s standing as an institution that attracts the world’s most promising academic talent outside of Stanford as well as some of the most established economic and political influencers. Our 15th SIEPR Economic Summit in March brought together more than 500 leaders from academia, business and government to cover topics ranging from the future of work to the repercussions of international diplomacy and the scope of America’s opioid epidemic.

All of this activity at SIEPR helps us influence and shape well-informed economic policy decisions.

Our student-focused Policy Forums attracted key players in the realms of immigration and K-12 education policy. And throughout the year, we hosted several financial regulators, policymakers and business leaders who had the chance to answer your questions, meet with students and inform our scholars. Former Sen. Bill Bradley, who was instrumental in crafting the bipartisan tax reform bill of 1986, was the 2018 recipient of the SIEPR Prize which recognizes people who have made significant contributions to economic policy.

We hosted several academic workshops and conferences that put us at the forefront of economic policy research, including: John Shoven’s Working Longer and Retirement conference; Paul Oyer’s Economics of the Gig Economy conference; and Victor Fuchs’ conference on single-payer health care.

We also had some of the brightest emerging scholars pursuing economic policy research spend the year with us. Through our Young Scholars program, two postdoctoral fellows and three junior faculty from the University of Chicago, the University of Toronto and the University of California, Berkeley, devoted their time to addressing issues like trade policy, taxes, and student loan programs.

And we had nine other distinguished visitors in residence during the 2017-18 academic year. They drew from Chicago, MIT, Princeton, Brown, Harvard and Berkeley.

All of this activity at SIEPR — our research projects, our teaching and mentoring, our events and collaboration with the best academic economists and business leaders — helps us influence and shape well-informed economic policy decisions. We made great progress in 2017-18 thanks to your support, and I look forward to our continued partnership in 2018-19 and beyond.

Sincerely,

Mark G. Duggan
The Trione Director of SIEPR
The Wayne and Jodi Cooperman Professor of Economics
Financial Report

**SOURCES OF INCOME\(^1\)**

*September 1, 2017 – August 31, 2018*

- Associates and Friends: $10,572,073
- Foundations: $4,255,243
- Endowment Payouts: $3,430,227
- University Partnerships: $1,930,211
- Government: $1,489,208
- University Central: $969,666
- Corporations: $724,039
- **Total**: $23,370,667

**EXPENDITURES**

*September 1, 2017 – August 31, 2018*

- SIEPR Central: $8,938,400
- Sponsored Research: $5,416,118
- Center on Global Poverty and Development (CGPD): $4,875,094
- Other Centers (CEE, CPPF, ENREP, Law & Economics, SEEPAC): $822,722
- **Total**: $20,052,334

**Notes**

1. Income does not include increases in endowment principal, but includes endowment payout.

Advisory Board Members 2017-18

Henry J. Aaron
Bruce and Virginia MacLaurie
Senior Fellow, The Brookings Institution

Orley C. Ashenfelter
Joseph Douglas Green 1895
Professor of Economics, Princeton University

Elizabeth E. Bailey
Professor Emeritus of Business and Public Policy, University of Pennsylvania

Steve Ballmer
Chairman, Los Angeles Clippers

Mary G. F. Bitterman
President, The Bernard Osher Foundation

David Bizer
Managing Partner, GCW Global Customised Wealth

Susan L. Bostrom
Former Executive Vice President, Cisco Systems, Inc.

Datong Chen
Co-Founder & Managing Partner, West Summit Capital

Michelle Chen
Chair, Yongin Group

Winston H. Chen
Chairman, Paramitas Foundation

Wayne Cooperman
President, Cobalt Capital

Jonathan Coslet
Senior Partner & CIO, Texas Pacific Group

William H. Davidow
Founder & General Partner, Mohr Davidow Ventures

Feng Deng
Founding General Partner, Northern Light Venture Capital

Dixon R. Doll
Co-Founder & General Partner, DCM

*John Freidenrich
Regis Management Company, LLC

*Gary Gauba
President, CenturyLink Cognilytics

Frederick L. A. Grauer
Senior Advisor, Course Hero

Troy Griep
Managing Director, Morgan Stanley

Patrick W. Gross
Chairman, The Lowell Group

Blake R. Grossman
Managing Partner, ThirdStream Partners LLC

John A. Gunn, Chair
Former Chairman & CEO, Dodge & Cox, Investment Managers

Noosheen Hashemi
President & Co-Founder, The HAND Foundation

Wallace R. Hawley, Chair Emeritus
Founder, InterWest Partners

Robert B. Hellman, Jr.
CEO & Managing Director, American Infrastructure MLP Fund

Hilary Hoynes
Haas Distinguished Chair of Economic Disparities, Professor of Economics and Public Policy, UC Berkeley

Benny T. Hu
Chairman, CBIB BioScience Venture Management, Inc.

*Laura K. Ilsen
President & CEO, Ellucian

Franklin P. Johnson, Jr.
Founder, Asset Management Company

*Richard B. “Brad” Kapnick
Partner, Katten & Temple LLP

Harry Kellogg
Vice-Chairman Emeritus, Silicon Valley Bank

John B. Kleinheinz
President, Kleinheinz Capital Partners, Inc.

Steven W. Kohlhagen
Former Head of Fixed Income Division, Wachovia Bank

Former Professor, Haas School of Business, UC Berkeley

Barnaby J. Levin
Managing Director & Partner, HighTower Advisors, LLC

Xiaowei Li
Chief Investment Officer, Fullgoal Fund Management

James Liang
Co-Founder, Chairman of the Board, & Chief Executive Officer, Ctrip.com International, Ltd.

David Lichtenger
Managing Partner, Intrepid Capital Investments

Heng Shu Lim
President, Mil Kered Inc.

John P. Lipsky
Senior Fellow, The Paul H. Nitze School of Advanced International Studies, Johns Hopkins University

Donald L. Lucas,
Chair Emeritus
Private Venture Capitalist

Christopher S. Lynch
Director, AIG
Non-Executive Chairman, Freddie Mac, Independent Consultant

Eff W. Martin
Founding Partner, Anthos Capital

Susan R. McCaw
President, COM Investments Member, Stanford University Board of Trustees

George E. McCown
Operating Director, American Infrastructure MLP Fund

Bowen H. McCoy,
Chair Emeritus

Patty McKenna
Portfolio Manager and Principal, Hotchkis and Wiley

*Burton J. McMurtry
Retired Venture Capitalist

Anthony Meier
General Partner, The Meier Group

Thomas C. Melzer
Managing Director, RiverVest Venture Partners

Gordon E. Moore
Chairman Emeritus of the Board, Intel Corporation

Robert B. Okun
Senior Partner & Chief Investment Officer, Oak Hill Advisors, LP

Ken Olivier
Chairman Emeritus, Dodge & Cox, Investment Managers

Armen Panossian
Managing Director and Portfolio Manager, Oaktree Capital Management

Sunit Patel
EVP & Merger and Integration Lead, T-Mobile

William J. Perry,
Chair Emeritus
Michael and Barbara Berberian Professor (Emeritus), Freeman Spogli Institute for International Studies and School of Engineering, Stanford University

James Poterba
President & CEO, National Bureau of Economic Research Mitsui Professor of Economics, MIT

Michael Rashes
Principal, Bracebridge Capital

Jeanette Garretty Reinhard
Partner, Robertson Stephens Wealth Management

Kanwal Rekhi
Managing Director, Inventus Capital Partners

Condoleezza Rice
Denning Professor, Center for Global Business and the Economy, Stanford Graduate School of Business

Thomas and Barbara Stephenson Senior Fellow on Public Policy, Hoover Institution, Stanford University

66th US Secretary of State

Jesse Rogers
Co-Founder & Managing Director, Altimont Capital Partners

Edward C. Schultz III
EVP, California President, HomeStreet Bank

Charles R. Schwab
Chairman of the Board, Charles Schwab & Co., Inc.

Eugene B. Shanks, Jr.
Director, Freddie Mac, ACE Ltd.

Adam Shapiro
Co-Founder, East Rock Capital

George P. Shultz,
Honorary Chair

Distinguished Fellow, Hoover Institution

John F. “Sandy” Smith
Partner, Kilpatrick Townsend & Stockton, LLP

Thomas F. Stephenson
Partner, Sequoia Capital

Tad N. Taube, Chair Emeritus
Chairman, Taube Philanthropies

Honorary Consul of the Republic of Poland

John T. Thompson
Vice Chairman, Global CEO & Board Practice, Hiedrick & Struggles

Allan C. Thyesen
President of the Americas, Google, Inc.

David Toppert
Operating Partner, General Atlantic, LLC

Victor Trione
Chairman of the Board, Luther Burbank Savings

John P. Underwood
Managing Director, Goldman Sachs

Julianne Wagner
Mark A. Wolfson
Founder and Managing Partner, Jasper Ridge Partners

Ken Xie
Founder, Chairman & CEO, Fortinet, Inc.

Jianming Yu
Founder & Managing Partner, Advantech Capital and Redview Capital

Co-Founder & Managing Partner, New Horizon Capital

*A heartfelt thanks to these Advisory Board members who completed their service in 2017-18, including a warm farewell for Burt McMurtry and John Freidenrich who passed away during the year. They will be missed.

NEW ARRIVALS FOR 2018-19

Joel Friedman
Former President – BPO Businesses, Accenture

Douglass Given
Managing Partner, Health2047

Robert Karr
Principal, John Capital

Gabrielle Layton
Thomas K. Montag
Chief Operating Officer, Bank of America

Jean Mou
Christopher Redlich, Jr.
Steering Committee

CHAIR
John B. Shoven
Charles R. Schwab Professor of Economics,
Department of Economics
Buzz and Barbara McCoy Senior Fellow,
Hoover Institution

MEMBERS
Susan Athey
Economics of Technology Professor,
Graduate School of Business
Professor, by courtesy,
Department of Economics

B. Douglas Bernheim
Edward Ames Edmonds Professor of Economics, and
Trione Chair,
Department of Economics

Nicholas Bloom
William D. Eberle Professor of Economics,
Department of Economics
Professor of Economics, by courtesy,
Graduate School of Business
The Ralph Landau Senior Fellow in Economic Growth,
SIEPR

Michael J. Boskin
T.M. Friedman Professor of Economics,
Department of Economics
Senior Fellow,
Hoover Institution

Timothy Bresnahan
Landau Professor in Technology and the Economy,
Department of Economics
Professor of Economics, by courtesy,
Graduate School of Business

Kate Bundorf
Associate Professor of Health Research and Policy,
Stanford University School of Medicine
Associate Professor, by courtesy, of Political Economy,
Graduate School of Business

Mark Duggan, ex officio
The Trione Director of SIEPR
The Wayne and Jodi Cooperman Professor of Economics,
Department of Economics

Pascaline Dupas
Associate Professor,
Department of Economics

Liran Einav
Professor,
Department of Economics

Lawrence H. Goulder
Shuzo Nishihara Professor in Environmental and Resource Economics,
Department of Economics
Senior Fellow,
Precourt Institute for Energy
Director, Stanford Environmental and Energy Policy Analysis Center,
SIEPR

Pete Klenow
Ralph Landau Professor in Economic Policy,
Department of Economics
Gordon and Betty Moore Senior Fellow,
SIEPR

N. Grant Miller, ex officio
Director of Stanford Center on Global Poverty and Development
Associate Professor of Medicine,
Stanford University School of Medicine
Associate Professor, by courtesy,
Department of Economics
Associate Professor, by courtesy,
Department of Health Research and Policy
Senior Fellow,
FSI

Alison Morantz
James and Nancy Kelso Professor of Law,
Stanford Law School

Joshua Rauh
Ormond Family Professor of Finance,
Graduate School of Business
Senior Fellow,
Hoover Institution

James L. Sweeney
Professor,
Department of Management Science and Engineering
Director,
Precourt Energy Efficiency Center
Senior Fellow, by courtesy,
Hoover Institution
Senior Fellow,
Precourt Institute for Energy

John B. Taylor
Mary and Robert Raymond Professor of Economics,
Department of Economics
George P. Shultz Senior Fellow in Economics,
Hoover Institution

Frank Wolak
Holbrook Working Professor of Commodity Price Studies,
Department of Economics
Senior Fellow,
FSI