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Hearst Professor of Communication 10/2013-  
Director of the Journalism Program 9/2013-  
Director of Undergraduate Studies, 9/2015-  
Senior Fellow, Stanford Institute for Economic Policy Research 11/2016-  
Member, Board of Visitors, JSK Journalism Fellowships 11/2016-  
Chair (Interim), Department of Communication 9/2014-8/2015  
Professor of Communication 7/2013-9/2013  
Duke University: Charles S. Sydnor Professor of Public Policy 7/2004-6/2013  
Professor of Economics and Political Science 7/2004-6/2013  
Director, DeWitt Wallace Center for Media and Democracy 7/2008-6/2013  
Co-Director, Policy Journalism and Media Studies Certificate Program 7/2008-6/2013  
Director of Undergraduate Studies, Public Policy Department 7/2004-6/2007  
Oscar L. Tang Family Professor of Public Policy, Economics, and Political Science 7/2003-6/04  
Oscar L. Tang Family Associate Professor of Public Policy, Economics, and Political Science 7/2000-6/2003  
Visiting Associate Professor, Marvin Kalb Chair in Global Communications, Kennedy School of Government, Harvard University, 7/2002-12/2002  
Associate Director, Sanford Institute of Public Policy 7/2001-6/2002  
Associate Professor of Public Policy, Economics, and Political Science 7/98-6/2000  
Assistant Professor of Public Policy, Economics, and Political Science 9/91-6/98  
Director, Duke Program on Violence and the Media, 9/93-6/2000

**Education:**

Ph.D. Economics, Harvard University, 1991  
B.A. Summa Cum Laude, Economics and Government, Harvard University, June 1983

**Fields of Interest:**

Media, Economics of Regulation, Public Choice/Political Economy, Environmental Policy

**Honors:**

Susan E. Tifft Undergraduate Teaching and Mentoring Award, 2012  
Consultant, Federal Communications Commission, 2010-2011  
Fellow, Center for Advanced Study in the Behavioral Sciences, 2007-2008  
Resources for the Future Fellow in Environmental Regulatory Implementation, 2006  
Frank Luther Mott-Kappa Tau Alpha Research Award, 2005

Resources for the Future Fellow in Environmental Regulatory Implementation, 2002  
David N. Kershaw Award, Association for Public Policy Analysis and Management, 2001  
Bass Society of Fellows, Duke University, 2000  
Goldsmith Book Prize from Shorenstein Center, Kennedy School of Government, 1999  
Vernon Prize, outstanding article of 1995, *Journal of Policy Analysis and Management*  
Oak Ridge Associated Universities Faculty Award, 1994  
Trinity College (Duke) Distinguished Teaching Award, 1993  
John Olin Law and Economics Fellow, Duke Law School 1990-91  
Allyn Young Prize (Harvard) for Excellence in Teaching the Principles of Economics, 88  
National Science Foundation Graduate Fellowship, 1985-88  
Phi Beta Kappa Junior Twelve, 1982  
John Harvard Scholar, 1980-83  
Presidential Scholar, 1979

**Books:**

*Democracy's Detectives: The Economics of Investigative Journalism*. Cambridge, MA: Harvard University Press, 2016.

*Transparency in Politics and the Media: Accountability and Open Government* (editor, with Nigel Bowles and David Levy). London: I.B. Tauris, 2014.

*Conserving Data in the Conservation Reserve Program: How a Regulatory Program Runs on Imperfect Information*. Washington, DC: Resources for the Future Press, 2010.

*You Are What You Choose: The Habits of Mind that Really Determine How We Make Decisions* (with Scott de Marchi). New York: Portfolio, 2009.

*Regulation Through Revelation: The Origin, Politics, and Impacts of the Toxics Release Inventory Program*. New York: Cambridge University Press, 2005. Paperback edition 2011.

*All the News That's Fit to Sell: How the Market Transforms Information into News*. Princeton: Princeton University Press, 2004. Paperback edition 2006.

*Calculating Risks? The Spatial and Political Dimensions of Hazardous Waste Policy* (with W. Kip Viscusi). Cambridge, MA: MIT Press, 1999.

*Channeling Violence: The Economic Market for Violent Television Programming*. Princeton: Princeton University Press, 1998. Paperback edition 2000.

*Television Violence and Public Policy*, editor and author of two chapters. Ann Arbor: University of Michigan Press, 1998. Paperback edition 2000.

*Employers Large and Small* (with Charles Brown and James Medoff). Cambridge, MA: Harvard University Press, 1990.

### Articles and chapters:

“Measuring Spillovers in Markets for Local Public Affairs Coverage,” in Kate Kenski and Kathleen Hall Jamieson (eds.), *The Oxford Handbook of Political Communication*, (New York: Oxford University Press, forthcoming).

“Bridging the Content Gap in Low-Income Communities” (with Fiona Morgan) in Mark I. Lloyd and Lewis A. Friedland (eds.), *The Communication Crisis in America, and How to Fix It*, (New York: Palgrave Macmillan, 2016).

“Accountability Journalism: A Cost-Benefit Analysis,” *Nieman Reports* 70:3 (Summer 2016), 21.

“Computational Journalism: How Computer Scientists Can Empower Journalists, Democracy’s Watchdogs, in the Production of News in the Public Interest” (with Sarah Cohen and Fred Turner), *Communications of the ACM* (2011) 54(10): 66-71.

“Why Addressing the Poor and Underserved is Vexing,” (with Brian G. Southwell and Jonathan S. Slater), *Health Communication* (2011) 26(6): 583-585.

“What’s the Incentive to Save Journalism?,” in Robert W. McChesney and Victor Pickard (eds.), *Will the Last Reporter Please Turn Out the Lights: The Collapse of Journalism and What Can be Done to Fix It*, (New York: New Press, 2011).

“The (Many) Markets for International News: How News from Abroad Sells at Home,” *Journalism Studies* (2010) 11(5): 650-666.

“Tracking Toxics When the Data Are Polluted: How Computational Journalism Can Uncover What Polluters Would Prefer to Hide,” *Nieman Reports* 63:1 (Spring 2009), 16-18.

“News That Sells: Media Competition and News Content,” *Japanese Journal of Political Science* (2007) 8(1):7-42.

“Assessing the Accuracy of Self-Reported Data: An Evaluation of the Toxics Release Inventory,” (with Scott de Marchi), *Journal of Risk and Uncertainty* (2006) 32:57-76.

“The Market and the Media,” in Geneva Overholser and Kathleen Hall Jamieson (eds.), *Institutions of American Democracy: The Press*, (New York: Oxford University Press, 2005).

“Environmental Equity and the Siting of Hazardous Waste Facilities in OECD Countries: Evidence and Policies,” in Tom Tietenberg and Henk Folmer (eds.), *International Yearbook of Environmental and Resource Economics 2005/2006* (Northampton, MA: Edward Elgar, 2005). Also published in Yse Serret and Nick Johnstone (eds.), *The Distributional Effects of Environmental Policy* (Northampton, MA: Edward Elgar and OECD, 2006).

“The Market Value of Reducing Cancer Risk: Hedonic Housing Prices with Changing Informa-

tion" (with Ted Gayer and W. Kip Viscusi), *Southern Economic Journal* 69:2 (2002), 266-289.

"Private Values of Risk Tradeoffs at Superfund Sites: Housing Market Evidence on Learning about Risk" (with Ted Gayer and W. Kip Viscusi), *Review of Economics and Statistics* 82:3 (August 2000), 439-451.

"Are Risk Regulators Rational? Evidence From Hazardous Waste Cleanup Decisions" (with W. Kip Viscusi), *American Economic Review* 89:4 (September, 1999), 1010-1027.

"Exercising Property Rights to Pollute: Do Cancer Risks and Politics Affect Plant Emission Reductions?," *Journal of Risk and Uncertainty* 18:2 (August, 1999), 105-124.

"How Costly is 'Clean'? An Analysis of the Benefits and Costs of Superfund Site Remediations" (with W. Kip Viscusi), *Journal of Policy Analysis and Management* 18:1 (Winter 1999), 2-27.

"Who Will Rate the Ratings?" in Monroe E. Price (ed.), *The V-chip Debate: Content Filtering from Television to the Internet* (Mahwah, NJ: Lawrence Erlbaum Associates, 1998), 133-156.

"Conservative versus Mean Risk Assessments: Implications for Superfund Policies" (with W. Kip Viscusi and P. Christen Dockins), *Journal of Environmental Economics and Management* 34 (November, 1997), 187-206.

"Taxes, Torts, and the Toxics Release Inventory: Congressional Voting on Instruments to Control Pollution," *Economic Inquiry* 35:4 (October, 1997), 745-762.

"The Benefits and Costs of Regulatory Reforms for Superfund" (with W. Kip Viscusi), *Stanford Environmental Law Journal* 16: 2 (May 1997), 159-198.

"Private Interests in 'Public Interest' Programming: An Economic Assessment of Broadcaster Incentives," *Duke Law Journal* 45:6 (1996), 1177-1192.

"Cleaning Up Superfund" (with W. Kip Viscusi), *The Public Interest* 124 (Summer 1996), 52-60.

"Biased Ballots? The Impact of Ballot Structure on North Carolina Elections in 1992" (with Helen F. Ladd), *Public Choice* 87 (June 1996), 259-280.

"Going by the (Informal) Book: The EPA's Use of Informal Rules in Enforcing Hazardous Waste Laws," in Gary Libecap (ed.), *Reinventing Government and The Problem of Bureaucracy* (Greenwich, CT: JAI Press, 1996), 109-155.

"Noncompliance in Environmental Reporting: Are Violators Ignorant, or Evasive, of the Law?" (with John Brehm), *American Journal of Political Science* 40:2 (May 1996), 444-477.

"Testing for Environmental Racism: Prejudice, Profits, Political Power?," *Journal of Policy Analysis and Management* 14:1 (Winter 1995), 107-132.

"Pollution as News: Media and Stock Market Reactions to the Toxics Release Inventory Data," *Journal of Environmental Economics and Management* 28 (January 1995), 98-113.

"Human Health Risk Assessments for Superfund" (with W. Kip Viscusi), *Ecology Law Quarterly* 21:3 (1994), 573-641. Revised version published as "The Magnitude and Policy Implications of Health Risks from Hazardous Waste Sites," in Richard L. Revesz and Richard B. Stewart (eds.), *Analyzing Superfund: Economics, Science, and Law* (Washington: Resources for the Future, 1995), 55-81; reprinted in part in Richard L. Revesz (ed.) *Foundations of Environmental Law and Policy* (New York: Oxford University Press, 1997), 256-263.

"Strategic Regulators and the Choice of Rulemaking Procedures: The Selection of Formal and Informal Rules in Regulating Hazardous Waste" (with Christopher H. Schroeder), *Law and Contemporary Problems* 57 (Winter/Spring 1994), 111-160.

"Politics and Social Costs: Estimating the Impact of Collective Action on Hazardous Waste Facilities," *Rand Journal of Economics* 24:1 (Spring 1993), 101-125. Reprinted in Roger D. Congleton (ed.), *The Political Economy of Environmental Protection: Analysis and Evidence* (Ann Arbor: University of Michigan Press, 1996).

"Missing the Mark(et) in Siting Hazardous Waste Facilities," *Duke Environmental Law and Policy Forum* 1 (1991), 11-16.

"Lower Pay for Analysis: Greater Rewards are Offered Those Writing Economics from Human Interest and Political Viewpoints," *Nieman Reports* 45:3 (Fall 1991), 19-22, 74.

#### **Case Studies:**

"Hazardous Waste in North Carolina" (with Frederick Mayer), 1992

"The Toxics Release Inventory: Information Provision and Pollution Reduction" (with Victor Hasselblad), 1993

#### **Teaching Experience:**

Stanford:

Perspectives on American Journalism, Comm 125/225

Media Economics, Comm 142/242

Communication Policy and Regulation, Comm 143/243

Graduate Journalism Seminar, Comm 291

Duke:

Political Analysis for Public Policy, PPS 114/PS 145

Introduction to Policy Analysis, PPS 55

Media Policy and Economics, PPS 268

Violence and the Media, PPS 130 and Duke Law Seminar

The Regulatory Process, PPS 269/PS 268

Mentor, Preparing Minorities for Academic Careers Program

Harvard:

Media Economics, PPP-358, 2002

Associate Tutor for Teacher Training, Dept. of Economics, 1988-1990.

Principles of Economics (Micro/Macro), 1987-88.

**Lectures or panel participation, 2009-2016:**

FOIA@50 Columbia Journalism School, Sprockit, California Newspaper Publishers Association, Northwestern University School of Communication, JSK Fellowships Program, Brown Institute for Media Innovation, Open Government Partnership Summit, FCC Office of Communications Business Opportunities Panel Review, Stanford Department of Communications, Walter Cronkite School of Journalism and Mass Communication, UNC School of Journalism and Mass Communication, Club de Madrid Conference Digital Technologies for 21<sup>st</sup> Century Democracy, University of Lugano, University of Helsinki, FCC Workshop on Public and Other Noncommercial Media in the Digital Era, EPA Environmental Information Symposium, FCC Media Ownership Workshop, FTC Workshop on How Will Journalism Survive the Internet Age?, Resources for the Future, UC Berkeley Graduate School of Journalism, FCC OSP Seminar, Society of Environmental Journalists, John Locke Foundation, IRE NICAR conferences

**Conferences and Workshops Organized, 2009-2016:**

*Computation + Journalism 2016 Symposium* (co-chair with Maneesh Agrawala), Stanford, September 2016

*125 Years of Journalism at Stanford*, McClatchy Symposium and Workshop on Journalism Challenges, Stanford, May 2016

*Corruption: Who Pays? Who Plays?*, McClatchy Symposium and Workshop on Campaign Finance Data, Stanford, April 2015

*Data Driven: Coding and Writing Transportation's Future* Conference, Co-sponsored with Stanford's REVS Program, Stanford, February 2015

Oxford University Conference *Transparency and Accountability, in Government and the Media*, organized by DeWitt Wallace Center for Media and Democracy, Reuters Institute for the Study of Journalism, and Rothermere American Institute, October 2012.

Media Access to Government Information Conference, organized by DeWitt Wallace Center for Media and Democracy and the National Archives and Records Administration, April 2011.

CASBS Summer Workshop *Tracking, Transcribing, and Tagging Government: Building Digital Records for Computational Social Science* (organized with Frank Baumgartner), July 2010.

CASBS Summer Workshop *Developing the Field of Computational Journalism* (organized with Fred Turner), July 2009. See *Accountability Through Algorithm: Developing the Field of Computational Journalism* (with Fred Turner).

Duke Nonprofit Media Conference, organized by DeWitt Wallace Center for Media and Democracy and Duke Center for Strategic Philanthropy and Civil Society, May 2009. See *The Road Ahead for Media Hybrids: Report of the Duke Nonprofit Media Conference*.

**Journals/Volumes:**

Co-editor and co-organizer (with Jack Hamilton) for conference volume entitled “News in the Public Interest: A Free and Subsidized Press,” Papers and Proceedings from the 2004 John Breaux Symposium, Reilly Center for Media and Public Affairs, Manship School of Mass Communication, Louisiana State University. Author for volume essay entitled “News in the Public Interest: A Free and Subsidized Press.”

Special editor and organizer for conference volume entitled "Regulating Regulation: The Political Economy of Administrative Procedures and Regulatory Instruments," *Law and Contemporary Problems* 57 (Winter/Spring 1994).

Advisory editor, *International Journal of Communication*  
Editorial board (former member), *Regulation and Governance*

Referee for *American Economic Review*, *American Journal of Political Science*, *American Political Science Review*, *B.E. Journals in Economic Analysis and Activity*, *Communication Theory*, *Contemporary Economic Policy*, *Demography*, *Economic Inquiry*, *Environment and Development Economics*, *Environmental Economics and Policy Studies*, *Environmental Sciences*, *Governance*, *Growth and Change*, Harvard University Press, *International Journal of Communication*, *Journal of Broadcasting & Electronic Media*, *Journal of Economic Education*, *Journal of Economic Behavior and Organization*, *Journal of Environmental Economics and Management*, *Journal of Law and Economics*, *Journal of Law, Economics, and Organization*, *Journal of Policy Analysis and Management*, *Journal of Politics*, *Journal of Public Economics*, *Journal of Real Estate Finance and Economics*, *Journal of Risk and Uncertainty*, *Journalism: Theory, Practice, and Criticism*, *Media and Communication*, National Research Council, National Science Foundation, *Policy Studies Journal*, *Political Communication*, Princeton University Press, *Public Choice*, *Quarterly Journal of Economics*, *Resource and Energy Economics*, *Review of Economics and Statistics*, *Risk Analysis*, Smith Richardson Foundation, *Social Problems*, *Social Science Quarterly*, *Southern Economic Journal*, University of Chicago Press, W.W. Norton

**Grants:**

“Data-Driven Algorithmic Fact Checking,” (with Jun Yang (PI), Bill Adair, Pankaj Agarwal, and Chengkai Li), National Science Foundation, 2014-2017

“Preserving the Conservation Reserve Program,” Resources for the Future, 2006-2008

“Assessing the Accuracy of Self-reported Pollution Data” (with Scott deMarchi), National Science Foundation, 2002-2003

"Regulation through Revelation: The Origins and Impact of the Toxics Release Inventory Program," Resources for the Future, 2002-2004

"The Economics of Public Affairs Coverage: How the Market Transforms Information into News," private foundation grant, 1999-2001

"The public's interest in the 'public interest'? The impact of viewer interest on media content," Institute for Humane Studies Social Change grants program, 1997-1998

"The Political Economy of Media Violence," Grant to DeWitt Wallace Center, 1993-1997

"Superfund Costs and Risks," with W. Kip Viscusi, U.S. Environmental Protection Agency cooperative agreements, 1992-1996

"Information and Regulatory Enforcement," with Christopher H. Schroeder, US Environmental Protection Agency Exploratory Research grants program, 1992-1994