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**The Labor Market Returns to Computer Skills:  
Evidence from a Field Experiment and California UI Earnings  
Records**

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Evidence from a Field Experiment and California UI Earnings Records**

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## **Abstract**

A lively debate exists over the labor market returns to computer skills with findings ranging from large positive effects on earnings to the concern that estimated “pencil effects” are just as large. This paper provides the first evidence on the question from a randomized controlled trial providing computers to entering college students. We matched confidential administrative earnings data from California UI records to all study participants for seven years after the provision of computers. The experiment does not provide any evidence that computer skills have short- or medium-run effects on earnings. These null effects are found along both the extensive and intensive margins of earnings. In addition, the absence of positive labor market returns to computer skills does not appear to be due to positive effects on college enrollment resulting in delayed entry into the labor market. A non-experimental analysis of CPS data reveals large, positive and statistically significant relationships between home computers and labor market outcomes, which raises concerns about selection bias in non-experimental studies.

Keywords: computer skills, earnings, employment, college enrollment, experiment  
JEL Codes: J24

## **Introduction**

One of the most important recent debates in economics has been over the contribution of skill-biased technological change (SBTC) to changes in the wage structure. Has the rapid adoption of computer technology in the workplace increased productivity, and therefore wages, particularly among high-skilled workers? The literature addressing this question has taken many turns along a long, twisted road over the past 20 years. Early findings indicated that workers who use computers at work earn higher wages, contributing to increasing returns to education in the 1980s (Krueger 1993), but this conclusion was challenged by evidence of estimated pencil effects on wages that were nearly as large as estimated computer effects (DiNardo and Pischke 1997). Subsequent work led to a finding that the rate of within-industry skill upgrading has been greater in more computer-intensive industries (Autor, Katz and Krueger 1998), and then to the finding that wage inequality stabilized in the 1990s despite growing use of computer technologies (Card and DiNardo 2002). More recently there has been a “revising the revisionists” finding that computer technologies complement highly-educated workers, substitute for moderately-educated workers and have little effect on less-skilled workers (Autor, Katz and Kearney 2008).

A key finding in this body of work is that computer users have 10-15 percent higher wages than non-computer users, arguably due to their computer skills (Krueger 1993). Whether this estimated computer-wage premium captures the returns to computer skills or simply unobserved worker, job, or employer heterogeneity has been hotly debated. Most notably, DiNardo and Pischke (1997) find that workers who use pencils, calculators and telephones, and those who work while sitting down experience a wage

premium that is similar to computer users. "Pencil skills" are not scarce, however, and cannot have a large return in the labor market, leading to concerns about the large estimated returns to computer skills. Since these two seminal articles on the topic, there has been an explosion of empirical studies comparing the wages of computer users and non-computer users, which generally find a large computer wage premium but also that estimates of this premium are sensitive to unobserved worker heterogeneity and other endogeneity issues.<sup>1</sup>

It also has been argued in the literature that computer knowledge may be the better variable on which to focus, rather than computer use at work (DiNardo and Pischke 1996, 1997; Hamilton 1997). The compensating wage differential is for scarce computer skills possessed by the worker, and workers possessing these skills will find jobs where their returns are high. Furthermore, a more direct measure of workers' computer skills reduces concerns over computer use at work capturing unobserved firm and job heterogeneity. Although evidence using direct measures of computer knowledge and skills is limited, there is some indication of higher wages among workers with computer skills and, furthermore, that wage differentials are driven by computer skills rather than by computer use at work (e.g. DiNardo and Pischke 1996; Hamilton 1997; Dickerson and Green 2004; OECD 2015; Hanushek et al. 2015; Falck, Heimisch and Wiederhold 2016).

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<sup>1</sup> These studies address endogeneity concerns, for example, by estimating fixed effect or instrumental variable models, examining and finding large wage differentials for other devices such as fax machines, or examining variation with intensity of computer use (see, for example, Oosterbeek 1997; Entorf, Gollac and Kramarz 1999; Haisken-DeNew and Schmidt 1999; Krashinsky 2004; Arabsheibani et al. 2004; Borland et al. 2004; Liu et al. 2004; Borghans and Weel 2004; Di Pietro 2007; Oosterbeek and Ponce 2011).

This paper takes a novel approach to estimating the labor market returns to computer skills by using a randomized controlled trial (RCT) providing free personal computers for home use. Home computers provide unlimited use time, flexibility, autonomy, experimentation, and self-learning, thus enhancing the computer skills of owners compared to non-owners. Another advantage of using home computers as a proxy for computer skills is that they can be changed exogenously through a random experiment whereas it would be impossible, or at least extremely difficult, to randomly assign computer use at work. Perhaps not surprisingly, previous findings from the experiment confirm that the treatment group receiving home computers had substantially better computer skills than the control group (Fairlie 2012).

The field experiment was conducted with entering community college students in Fall 2006, following them through their educational and early career labor market experiences. In addition to the finding of strong positive effects on computer skills, previous findings from the experiment indicate that home computers have small, positive, short-run (1.5 year) effects on educational outcomes (Fairlie and London 2012).<sup>2</sup> For this study, we obtained confidential administrative earnings data collected by the California State Employment Development Department (EDD) UI system for all study participants to analyze earnings and employment effects. The data cover nearly a decade after the computers were randomly distributed, allowing for a rare analysis of medium-term

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<sup>2</sup> A small, but growing literature examines the educational effects of home computers (see Fuchs and Woessmann 2004; Schmitt and Wadsworth 2006; Fiorini, 2010; Malamud and Pop-Eleches 2011; Beuermann et al. 2013; Fairlie and Robinson 2013 for a few examples). Also, see Bulman and Fairlie (2016) for a review of this literature and the broader literature on the effects of technology use at home and in the classroom, and computer assisted learning on educational outcomes.

experimental effects in addition to short-term effects. Furthermore, the use of EDD UI administrative data eliminates concerns over follow-up survey attrition and item non-response, which are often problematic in RCTs. Finally, we examine both earnings and employment effects, and supplement this information with administrative data on college enrollment from the California Community College System and the National Student Clearinghouse.<sup>3</sup>

The random experiment provides a unique and advantageous setting to explore the computer returns hypothesis because many concerns about identification and interpretation in the literature can be addressed. First, the randomized provision of computers and resulting comparability of treatment and control groups address concerns regarding unobserved heterogeneity among workers. Second, the randomization and the focus on home computers ensures that estimated returns to computer skills cannot be based on unobserved firm or job characteristics nor on computer skills simply acquired from computer use at work. Third, the treatment and control groups face the same potential demand for their work (i.e. same time-series fluctuations and potential employers). Finally, the focus on workers initially attending community colleges is relevant for the middle- to high-end of the skill distribution, which is important to the SBTC debate.

In this paper, we find no evidence that computer skills have an effect on earnings. We find no evidence of effects on the extensive or intensive margins of labor supply. We

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<sup>3</sup> Employment effects rarely have been examined in the literature because of the focus on computer use at work as a proxy for computer skills. One exception is Blanco and Boo (2010) who examine the effects of randomly listing ICT skills on a resume in two Latin American cities and find that it increases the probability of receiving a call back by roughly 1 percent.

also do not find evidence that increases in college enrollment offset earnings or employment effects in the short or medium run. The findings across many different specifications, measures and subgroups are remarkably consistent in finding null effects. In contrast, both the prior literature and a supplementary, non-experimental analysis of CPS data suggest large, positive, and statistically significant non-experimental relationships between home computers and earnings. These findings raise concerns about positive selection bias in non-experimental studies even including those using nearest neighbor and propensity score matching models.

The remainder of the paper is organized as follows. The next section describes the random experiment in detail. Section 2 reports estimates of treatment effects on earnings, employment, and college enrollment. Section 3 reports non-experimental estimates from the CPS. Section 4 concludes.

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## **1. The Field Experiment**

To study the earnings and employment effects of computers, we randomly assigned free computers to entering community college students who were receiving financial aid (see Fairlie and London 2012 for more details on the experiment).<sup>4</sup> All of

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<sup>4</sup> We did not provide Internet service as part of the experiment but found at the end of the study that more than 90 percent of the treatment group had Internet service. Estimates

the students attended Butte College full-time in fall 2006 and were followed through 2013, capturing work while attending college and in the first several years of their careers. Butte College is a community college located in Northern California and is part of the California Community College system — the largest postsecondary system in the United States, comprised of 113 colleges, enrolling more than 2.1 million students, and serving one out of every five community college students in the United States (Chancellor’s Office, 2016). In 2006, Butte College had a total enrollment of 15,709 students (Butte College, 2006).

The focus on workers who attended community colleges is important for examining computer returns for the middle- to high-end of the skill distribution. Community colleges provide a wide range of educational pathways, including workforce training and serving as a gateway to four-year colleges and universities (Bahr & Gross, 2016). Community colleges enroll about half of all students in public postsecondary institutions in the United States (Bahr & Gross, 2016).<sup>5</sup> Likewise, nearly half of students who complete a baccalaureate degree attended a community college at some point (National Student Clearinghouse, 2015). For community college students who do not transfer to a four-year institution, the returns to a community college education in many fields are high (see Kane & Rouse, 1995, 1999; Leigh & Gill, 2007; Bahr 2014; Jepsen, Troske, and Coomes 2014; Stevens, Kurlaender, and Grosz 2015 for example). Thus,

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from the U.S. Census Bureau (2013) indicate similar level Internet subscription rates among computer owners in the United States (89 to 95 percent from 2007 to 2012).

<sup>5</sup> In California, the percentage is even higher, representing more than 70 percent of all public higher education enrollments in California (Sengupta and Jepsen 2006).

community colleges are an important educational environment in which to examine the returns to computers.

In addition, unlike many four-year institutions, community college students frequently live off-campus, commuting to school (Bahr & Gross, 2016). This limits their access to large computer labs and other on-campus computing resources, making personally owned computers potentially important for acquiring computer skills and knowledge.

The computers used in the study were provided by Computers for Classrooms, Inc., a company in Chico, California, that refurbishes computers.<sup>6</sup> To implement the study, we first obtained a list of all entering students in the fall of 2006 who received financial aid. In the fall 2006, there were 1,042 financial aid students who were enrolled full-time. The Office of Financial Aid (OFA) at Butte College advertised the program by mailing letters to all of these full-time students on financial aid, and all subsequent correspondence with them was conducted through the OFA.

Participation in the experiment involved returning a baseline questionnaire and consent form releasing future academic records from the college for use in the study. Students who already owned computers were not excluded from participating in the lottery because their computers may have been very old, not fully functional, or lacking the latest software and hardware. The estimates of treatment effects on earnings,

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<sup>6</sup> The computers were refurbished Pentium III 450 MHz machines with 256 MB RAM, 10 GB hard drives, 17" monitors, modems, ethernet cards, CD drives, and Windows 2000 Pro Open Office (with Word, Excel and PowerPoint). Each system also came with a 128 MB flash drive for printing student papers on campus and a two-year warranty on hardware and software. Computers for Classrooms offered to replace any computer not functioning properly during the first two years after students received them.

employment and education that we present below are not sensitive to the exclusion of these students, who represent 29 percent of the sample.

We received 286 responses with valid consent forms and completed questionnaires, and received enough funding to provide free computers to a randomly selected subset of 141 of these students.<sup>7</sup> Eligible students were notified by mail and instructed to pick up their computers at the Computers for Classrooms warehouse. More than 90 percent of eligible students picked up their free computers by the end of November 2006.

Butte College provided detailed administrative data on students' course-taking and outcomes, receipt of financial aid, assessment test scores, degree completion, and other outcomes through July of 2008. Additional information about study participants, was collected in a follow-up survey of in the late spring and summer of 2008.<sup>8</sup>

### *Butte College Programs*

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<sup>7</sup> We compared administrative data for students who applied to the computer giveaway program to all students at the college who received financial aid and to all students enrolled at the college. We do not find large differences in racial composition or whether students' primary language was English. We do find gender differences, with women overrepresented among applicants to the computer giveaway program. The distributions of reported goal at college entry are very similar across groups. In sum, although study participants are a self-selected group of all students receiving financial aid, they do not appear to be very different in terms of observable characteristics from all students who received financial aid or the entire student body. See Fairlie and London (2012) for a detailed analysis.

<sup>8</sup> The response rates to the follow-up survey were 65 percent overall, 61 percent for the control group, and 69 percent for the treatment group. The difference in response rates is not statistically significant. The baseline characteristics of students who responded to the follow-up survey are roughly similar to those of the full sample (see Fairlie and London 2012).

Butte College offers a wide range of programs and courses. Appendix Table 1 reports the total number of course enrollments by program type over the 2006/07 to 2013/14 academic years for Butte College and the California Community College system. The data on course enrollments are from the California Community College Chancellor's Office, Management Information Systems Data Mart.<sup>9</sup> Butte College, similar to other community colleges, provides a broad range of educational opportunities for students.

### *Earnings and Employment Data*

To measure earnings and employment, study participants were matched with confidential earnings data from the state's unemployment insurance (UI) records. Quarterly UI earnings data are collected by the California Employment Development Department (EDD).<sup>10</sup> These data cover all workers in California except those who are self-employed, civilian employees of the federal government, military, railroad employees, and a small selection of others. The data also do not address earnings garnered in other states (Feldbaum and Harmon 2012).

In this study, we found that only 2 of the 286 participants had no earnings records in the system. Nevertheless, to explore the extent to which the exclusions from UI data collection may result in noncoverage in our study, we examined microdata from the 2009-13 American Community Survey (ACS). We focused specifically on ACS data for individuals living in California who were between the ages of 18 and 34 years, which

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<sup>9</sup> The data were downloaded from [http://datamart.cccco.edu/Outcomes/Program\\_Awards.aspx](http://datamart.cccco.edu/Outcomes/Program_Awards.aspx).

<sup>10</sup> The earnings data are also used in Bahr (2014) and Stevens, Kurlaender and Grosz (2015) to estimate the returns to various degrees, certificates and programs in California community colleges.

captures 75 percent of our study participants' ages over the study period. We estimate the percentage of individuals in the ACS sample who were: i) self-employed, ii) federal government employees, and iii) military employees. The largest group is self-employed workers, but they represent only 4.4 percent of individuals in this sample. Combining all three categories, we find that that only 7.3 percent of individuals are in one of these three uncovered classifications. Furthermore, over the full ages 18-34 group average self-employment earnings were less than \$1,000 per year, and average wage/salary earnings for federal and military workers were roughly \$1,000 per year.

In sum, the degree of noncoverage appears to be very low. Nevertheless, we caution that earnings, as defined in this study, refer to earnings in covered jobs in California. Likewise, employment (i.e. positive earnings) refers to employment in covered jobs in California.

### *College Enrollment Data*

College enrollment in a given quarter was constructed by combining information collected in the administrative database of the California Community College (CCC) system and the database maintained by the National Student Clearinghouse (NSC), and then matching this information to study participants. The CCC system administrative database addresses all 113 community colleges in California, while the NSC database adds public and private four-year, two-year, and less-than-two-year institutions both inside and outside of California. In this analysis, we treat college enrollment as a time-varying dichotomous indicator.

### *Comparability of Treatment and Control Groups*

Table 1 reports a comparison of background characteristics for the treatment and control groups prior to the experiment. All study participants were given a baseline survey that included questions on gender, race/ethnicity, age, high school grades, household income, parents' education, and other characteristics. The average age of study participants was 25 years. More than half of the students had a parent with at least some college education, and about one-third of students reported receiving mostly *A*'s and *B*'s in high school. A little over one-quarter of study participants have children, and one-third live with their parents. As would be expected among students receiving financial aid, study participants had relatively low income at the beginning of the study, with only 17 percent having household incomes of \$40,000 or more. The majority of study participants had household incomes below \$20,000, and more than half were employed. Although not reported, the treatment and control groups were also similar in terms of educational goals reported at the time of college application.

The similarity on these baseline characteristics confirms that randomization created comparable treatment and control groups for the experiment. We do not find large differences for any of the characteristics, and none of the differences are statistically significant.

### *Computer Skill Effects*

Home computers improve computer skills possibly through increased use time, flexibility, autonomy, experimentation, and learning by doing. Previous findings from the field experiment provide evidence of positive effects of home computers on computer

skills (Fairlie 2012). These findings are described in detail in Fairlie (2012), but the highlights are noted here. Information on self-reported computer skills are provided by students' responses to the follow-up survey at the end of the second academic year of the experiment. The treatment group of students receiving free computers to use at home was found to have better computer skills than did the control group of students not receiving free computers.<sup>11</sup> In particular, two-thirds of the treatment group reported having high-level computer skills compared with only half of the control group.<sup>12</sup> Regression estimates controlling for baseline demographic characteristics indicated a similar treatment-control difference in high-level computer skills (the coefficient estimate is 0.17).

The finding of positive effects of home computers on computers skills also was robust to using the full range of categorical skill levels. Results from ordered probit models indicate a large, positive effect of receiving free computers on computer skills throughout the distribution.<sup>13</sup>

Taken together, these findings are consistent with home computers improving computer skills. These findings are also consistent with previous work using data containing information on both computer ownership and detailed computer skills. For example, Atasoy et al. (2013) find that computer owners have substantially higher basic,

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<sup>11</sup> Students were asked "How would you rate your computer skills?," and were given the possible responses of "excellent," "very good," "good," "satisfactory," and "inadequate." This self-reported, five-point scale is similar to previously used measures of technology skills. Hargittai (2005) finds that self-reported measures of skill in Internet use have good predictive power for actual Internet skills.

<sup>12</sup> High-level skills are defined as reporting "excellent" or "very good" computer skills.

<sup>13</sup> Given the categorical nature of the computer skills measure we do not estimate the labor market returns using this measure and treatment as an IV for it (which would ultimately result in a scaled up version of the treatment estimate).

medium and advanced computer skills than non-owners. They also find from a battery of survey questions on skill acquisition that the two most common methods of acquiring computer skills are "Individually with experience/trial and error" and "With the help of your friends and family." Both of these methods are facilitated by having access to a computer at home.

Using survey data from the Programme for the International Assessment of Adult Competencies (PIAAC), the OECD (2015) finds a strong positive relationship between computer skills and having Internet access at home across countries. Using microdata for the United States from the same underlying survey, we estimate the correlation between computer skills and computer use at home and other non-work locations.<sup>14</sup> We find a strong, positive relationship between skills and home computer use.

It is important to note, however, that the estimates of treatment effects on computer skills were measured at the end of the second year of the experiment. Over time, it is likely that an increasing percentage of the control group purchased computers and improved their computer skills, allowing them to catch up with the treatment group. At the same time, with prolonged exposure the treatment group would also experience a greater improvement in computer skills over time. Unfortunately, we do not have data on computer ownership and skills over each of the subsequent years due to the prohibitive expense of collecting such data. Thus, the results of the study presented here, focusing on labor market outcomes, should be viewed as the effects of access to computers on earnings while enrolled in college and in the early career period.<sup>15</sup>

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<sup>14</sup> See also Hanushek et al. (2015) and Falck, Heimisch and Wiederhold (2016) for use of the PIAAC.

<sup>15</sup> As shown below, employment rates are high among community college students.

## 2. Empirical Models and Results

To examine the effects of computers on earnings, we estimate several regressions.

The initial specification is straightforward in the context of the random experiment:

$$(2.1) \quad Y_{it} = \alpha + \beta X_i + \delta T_i + \lambda_t + u_i + \varepsilon_{it},$$

where  $Y_{it}$  is the earnings of student  $i$  in quarter  $t$ , measured in inflation-adjusted (2013Q4) dollars. The use of earnings avoids problems with overly influential zero earnings observations using logs. Including all observations of zero earnings is essential for estimating the full treatment effect. The term  $X_i$  represents a set of time-invariant pre-treatment student characteristics, including gender, race/ethnicity, age, parents' highest education level, high school grades, presence of own children, living with parents, and family income. These controls were collected in the baseline survey administered to all study participants or extracted from administrative data provided by the college.  $T_i$  is the treatment indicator,  $\lambda_t$  are year fixed effects, and  $u_i + \varepsilon_{it}$  is the composite error term. The computers were distributed in 2006Q4, when all students were full-time entering students at the community college. The sample period covers 7 years (28 quarters) following the treatment, from 2007Q1 through 2013Q4. The effect of becoming eligible for a free computer (the "intent-to-treat" estimate of the program) is captured by  $\delta$ .<sup>16</sup> In this

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<sup>16</sup> LATE (or IV) estimates would be larger. We do not report these estimates, however, because we cannot technically scale up the coefficients with the IV estimator due to differential and unknown timing of purchasing computers by the control group. In the initial study period from fall 2006 to spring 2008, it was found that 8 percent of the treatment group did not pick up their free computers from the experiment, and 28 percent of the control group reported obtaining a new computer on the follow-up survey collected in the summer of 2008. Fairlie and London (2012) thus report "lower" and "upper" bounds on their IV estimates for educational outcomes in the 1.5 year study period, and these were approximately 9 to 36 percent larger than the OLS estimates. Another issue

specification,  $\delta$  describes a permanent shift effect of computers on earnings; however, it is likely that computers have differential effects on earnings over time. This may be especially true when students are still enrolled in college immediately following treatment compared to a several years later when many students have completed formal schooling.

To allow for a more flexible earnings equation, in alternative Equation 2.2 we do not restrict  $\delta$  to be a one-time permanent shift in earnings. Rather, we allow the treatment effect to differ each year following the treatment.

$$(2.2) \quad Y_{it} = \alpha + \beta X_i + \sum_{s=1}^7 \delta_s T_i + \lambda_s + u_i + \varepsilon_{it}$$

This specification allows for flexibility of computer impacts on earnings over time (i.e. a separate treatment effect for each year,  $\delta_1 \dots \delta_7$ ). For example, it allows for the possibility that earnings might be depressed in the first two years post treatment if there is a positive effect of computers on college enrollment.

Table 2 reports treatment effect estimates of Equations 2.1 and 2.2. Both equations are estimated with ordinary least squares (OLS). Robust standard errors are reported with adjustments for multiple observations per student (i.e., clustered by student). For reference, average earnings across all years for the control group is \$2,808. Average earnings across all years for the treatment group is similar at \$2,640. The difference of \$168 is not statistically significant. Controlling for baseline characteristics does not change the results. Estimates from Equation 2.1 reported in Specification 1 indicate that the point estimate on the treatment effect variable is small in magnitude and

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for the current study is that we also would have to adjust IV estimates for each year of treatment because we are covering a much longer follow-up period than that considered by Fairlie and London. For these reasons, we focus on ITT estimates.

not statistically significant. These estimates do not provide evidence of an earnings differential between the control and treatment groups when averaged over the entire sample period. Furthermore, a 95% confidence interval around the point estimate rules out large positive effects. The 95% confidence interval is [-937, 429] relative to a control group mean of 2,808.

Specification 2 reports estimates from Equation 2.2 that includes flexibility to earnings effects over time. The control group experienced steady growth in average earnings from \$1,891 in the first year since treatment to \$3,596 in the seventh year after treatment. Most importantly, the treatment group has similar earnings and experienced similar earnings growth over that time. None of the estimates of the treatment effects are positive and statistically significant. In fact, one of the point estimates is negative (but significant at only the  $p < 0.10$  level). Thus, we do not find evidence that the computers increased earnings in any of the seven years following their distribution to students.

These results are robust to the exclusion of controls. In Specification 3 in Table 2, we remove all baseline controls. The treatment effect estimates are thus differences in means between the treatment and control groups for each year. We find very similar results, mainly that there is no evidence of positive treatment effects on earnings. A similar conclusion is drawn by directly examining the earnings profiles for both the control and treatment groups. Figure 1 displays average quarterly earnings by year for the two groups. Earnings grow similarly for both groups over time.

We examined different functional forms to place more structure on the time-series patterns. In both quadratic and cubic specifications, we find no differences between treatment and control groups.

The results are also not due to a few very large earnings outliers. We find that quarterly earnings exceeded \$25,000 (\$100,000 annualized) in only 12 person-quarters with the maximum quarterly earnings of \$32,084. In Specification 4, we report estimates from Equation 2.2 in which we censor (or top-code) the highest earnings observations to \$20,000 per quarter. The treatment effect estimates are similar to those from the main specification without censoring.

We also estimate quantile treatment effects. Appendix Table 2 reports treatment effect estimates for the 50<sup>th</sup>, 60<sup>th</sup>, 70<sup>th</sup>, 80<sup>th</sup> and 90<sup>th</sup> percentiles. We do not report estimates for lower percentiles such as the 10<sup>th</sup> through 40<sup>th</sup> percentiles because earnings are equal to zero at those levels for both groups. The quantile regression estimates do not reveal treatment effects at other parts of the distribution. We do not find, for example, that computer skills have large, positive returns for workers at the high end of the earnings distribution.

We also do not find evidence of treatment effects for subgroups of the participant population. Our finding of null effects for the total sample might be masking positive effects for specific subgroups. In particular, we examine treatment effects for minorities, non-minorities, women, men, younger students, and older students. Focusing on these particular subgroups is motivated by theoretical reasons. For example, the returns to computers on earnings may differ between men and women because of different career life cycles especially for the ages contained in our sample. Minority workers might face discrimination in the labor market altering job opportunities and the trajectory of earnings. Also, differential rates of overall access to computers (i.e. the digital divide) could lead to different experiences with computers and thus returns to computers in the

labor market. Younger students are likely to have less prior work experience altering their returns to computer skills. For all subgroups, we do not find clear evidence of treatment effects on earnings or employment.<sup>17</sup>

### *Net Present Value of Earnings Stream*

We also estimate a discounted net present value (NPV) model for earnings in order to combine the computer effects on earnings in all follow-up years in the data. To do so, we calculate the NPV for each participant  $i$  as follows:

$$(2.3) \quad NPV_i = \sum_{q=1}^{28} \frac{1}{(1+r)^q} Y_{iq}$$

We then estimate model 2.4:

$$(2.4) \quad NPV_i = \alpha + \beta X_i + \delta T_i + u_i$$

We estimate separate models for three different annualized discount rates ( $r$ ), including 0.03, 0.05, and 0.07. We use the same baseline controls as used in Equation 2.2, but we use nominal earnings for each quarter in Equation 2.3 instead of the inflation-adjusted earnings used in Equations 2.1 and 2.2 to ensure a constant a priori discount rate.

Table 3 reports estimates of the NPV regressions. The point estimates indicate lower NPV earnings among the treatment group, as compared with the control group, but the estimated differences are relatively small (roughly \$5,000 to \$6,000 over a seven-year period) and are not statistically significant. Thus, focusing on NPV estimates does not change our conclusions: we do not find evidence that the computers increased earnings.

### *Employment and Extensive Margin*

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<sup>17</sup> Results are available upon request from the authors.

Focusing on the extensive margin of labor supply, we also examine computer effects on employment. Computer skills may be more important for finding employment than for obtaining higher wages or more work hours, implying that these skills work more on the extensive margin more than on the intensive margin. This may be especially true while students are still enrolled in community college. For many jobs available to students, wages might be relatively fixed.

We estimate linear probability models of the dependent variable *employment*, defined as having any positive earnings in quarter  $q$ . These models are comparable to Equation 2.2, earlier. Table 4 reports estimates for treatment effects on employment. The average employment rate over the period for the control group is 54 percent. The regression estimates do not indicate any differences between the treatment and control groups in employment probabilities. Marginal effects for probit and logit models are similar. Computer skills do not appear to have an effect on the extensive margin for labor supply.

### *Intensive Margin and Decomposition*

For exploratory purposes, we also investigate treatment and control differences in earnings conditional on employment. Figure 2 displays average earnings among employed individuals for the treatment and control groups, which sheds light on potential computer effects on the intensive margin of earnings. It is important to note, however, that we cannot interpret these estimates as causal because there is the possibility of selection into employment. Furthermore, the interpretation of estimates might be unintuitive because we could, for example, find a negative treatment effect on average

conditional earnings even with positive treatment effects on average employment and earnings. This could happen if the positive effect is concentrated among new marginal workers finding employment. The results displayed in Figure 2, however, indicate a similar pattern as those for total earnings in Figure 1. We do not find evidence of a positive relationship between computers and earnings, conditional on employment.

To further examine the roles played by treatment-control differences in the intensive and extensive margins, we perform a decomposition. Specifically, we decompose the treatment-control difference in earnings into the part that is due to the treatment-control difference in the extensive (employment) margin and the part that is due to the treatment-control difference in the intensive (conditional earnings) margin. The decomposition in the treatment-control difference in average earnings can be expressed as:

$$(2.5) \quad \bar{Y}^T - \bar{Y}^C = \left[ (\bar{E}^T - \bar{E}^C) \bar{Y} | E^T \right] + \left[ \bar{E}^C (\bar{Y} | E^T - \bar{Y} | E^C) \right]$$

where  $\bar{E}^T$  and  $\bar{E}^C$  are employment rates for the treatment and control groups, respectively, and  $\bar{Y} | E^T$  and  $\bar{Y} | E^C$  are the conditional earnings for the treatment and control groups, respectively. The decomposition is not unique, however, and an equally valid representation of the decomposition can be expressed as:

$$(2.6) \quad \bar{Y}^T - \bar{Y}^C = \left[ (\bar{E}^T - \bar{E}^C) \bar{Y} | E^C \right] + \left[ \bar{E}^T (\bar{Y} | E^T - \bar{Y} | E^C) \right]$$

In both Equations 2.5 and 2.6, the first term in brackets represents the part of the treatment-control earnings difference that is due to differences in employment rates, while the second term in brackets represents the part that is due to differences in average conditional earnings.

Table 5 reports the results of the decomposition. The treatment-control earnings difference is also reported for each follow-up year. The contributions from differences in conditional earnings often represent 100 percent of the total difference in earnings across years, but all of these differences are small. This is consistent with the finding of similar patterns in the figures for conditional earnings (Figure 2) and total earnings (Figure 1) noted above. Given that we are finding null treatment effects on earnings, employment, and earnings conditional on employment, the decomposition technique is not overly revealing for this analysis, but nevertheless could be useful in other settings.

### *College Enrollment*

One concern about focusing on estimating computer effects on earnings and employment is that both might be suppressed if the treatment induces students to remain enrolled in college longer.<sup>18</sup> For example, the computers may have increased the number of terms in which students enrolled in college and thereby depressed their short-run earnings. To check for this possibility, we first estimate a linear probability model (again comparable to Equation 2.2) in which college enrollment is the dependent variable. The variable *college enrollment* includes all types of postsecondary institutions and was constructed by combining administrative data from the California Community College (CCC) system and data from the National Student Clearinghouse (NSC), both matched to participants in the experiment.

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<sup>18</sup> Another possibility is that the computers change students' areas of concentration. We do not find evidence of treatment/control differences in the distribution of courses taken across departments at the community college.

Table 6 reports estimates of treatment effects on college enrollment. Specification 1 reports estimates with baseline controls, and Specification 2 reports estimates without baseline controls. The average quarterly college enrollment is 47 percent for the control group, but this average over the seven year time period masks a steadily declining enrollment rate from 100 percent in the treatment quarter (2006Q4) to 92.4 percent one quarter later (2007Q1) to 15.9 percent at the end of the sample period (2013Q4). The coefficient estimates do not reveal a pattern of higher college enrollment among the treatment group relative to the control group over the study period. None of the point estimates are statistically significant, nor are they consistently positive or negative.<sup>19</sup>

Another approach to addressing this question is to control for college enrollment directly in the earnings and employment regressions. Although controlling for contemporaneous college enrollment in the earnings regression is endogenous (because it also is potentially affected by treatment), the resulting coefficient estimates on the treatment effects are illustrative. If we were to find that the treatment effect on earnings changes dramatically with the inclusion of this control, it would be suggestive that a treatment effect on college enrollment suppresses earnings.

Specification 3 of Table 6 reports estimates for earnings. The coefficient on the college enrollment variable is negative, large, and statistically significant, as one would expect. Contemporaneous enrollment in school is associated with lower quarterly earnings. More importantly, however, the estimates of treatment effects do not change

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<sup>19</sup> We also estimate separate models for 4-year college enrollment and enrollment in other than 4-year colleges. The estimates do not provide evidence of consistent treatment effects for either type of college enrollment.

with the inclusion of this variable. The treatment effect estimates are similar when including or excluding contemporaneous college enrollment in the earnings equation.

We also estimate a model for employment with contemporaneous college enrollment included (Specification 4 in Table 6). The inclusion of contemporaneous college enrollment in the employment regression does not change the treatment effect estimates.

Collectively, these results suggest that the absence of an effect of computers on earnings or employment is not due to increased college enrollment delaying labor market entry. We do not find treatment effects on college enrollment, and controlling for contemporaneous college enrollment does not alter conclusions regarding treatment effects for earnings or employment.

### **3. Non-Experimental Estimates**

Although we find null treatment effects on earnings and employment from the experiment, the previous literature tends to find positive estimates of the labor market returns to computer skills. In this section, we investigate these differences by estimating several non-experimental earnings and employment regressions that include access to a home computer as an independent variable.

We estimate non-experimental earnings regressions using the 2011 Computer and Internet Supplement from the Current Population Survey.<sup>20</sup> Weekly earnings information

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<sup>20</sup> The CPS, conducted by the U.S. Census Bureau for the Bureau of Labor Statistics, is representative of the entire U.S. civilian non-institutional population and interviews approximately 50,000 households. The Computer and Internet Supplements are the primary source of information collected by the Census Bureau on computer ownership.

is available for individuals in the outgoing rotations in the CPS, and information on home computers is available in the Computer and Internet Supplement. We start by estimating an earnings regression that includes a dummy variable for having a home computer for the full working-age population. Panel I of Table 7 reports estimates. All specifications incorporate a set of detailed controls, including state fixed effects, central city status, gender, race, age, age squared, marital status, living with parents, home ownership, detailed education level (up to 16 different codes), and school enrollment. The inclusion of detailed education levels and school enrollment raises endogeneity concerns, but it is useful for generating a conservative non-experimental estimate of the returns. The base estimates, which are reported in Specification 1, indicate that quarterly earnings (based on weekly earnings) are \$1,208 higher among computer owners than they are among those who do not own a computer, all else equal.

A concern about the estimated relationship using cross-sectional data is that the computers were purchased contemporaneously with earnings. To rule out this concern, we take advantage of information available in the CPS on when the newest computer was purchased. Specification 2 removes all observations in which the newest computer was purchased in the year of the survey. Thus, all computers in the new sample were purchased prior to when earnings were measured.<sup>21</sup> Removing these observations has little effect on the estimates.

To further investigate the question and control for unobserved heterogeneity, we estimate the relationship using nearest-neighbor and propensity score estimators (reported

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<sup>21</sup> Note that computers purchased in 2011 could be a replacement or additional computer for computers purchased earlier.

in Specifications 3 and 4, respectively). In both cases, we find large, positive estimates of the relationship between computer ownership and earnings. These estimates are similar to those from the OLS specifications.

Establishing that there is a strong positive correlation between earnings and home computers using the full working-age population, we now turn to focused populations that more closely match our experimental population. In Panel II of Table 7 we report estimates for a sample of individuals ages 18 to 34, which is a range of ages that captures 75 percent of the experimental sample during the sample period. In Panel III, we limit this sample to only individuals reporting having an associate degree or some college, which is even more restrictive than our experimental sample. In both cases, we find large, positive and statistically significant estimates on the home computer variable. Computer owners have quarterly earnings that are roughly \$700 to \$1,700 higher than non-computer owners, all else equal.

A similar analysis for employment (reported in Table 8) also provides large, positive, and statistically significant estimates of the relationship between computer ownership and employment across all of the different samples. These estimates indicate that weekly employment rates are 7 to 12 percentage points higher, on average, among computer owners than they are among individuals who do not own a computer.

These estimates of the effect of home computers on earnings and employment using the CPS are large, positive, and statistically significant, contrasting sharply with the estimates of null effects found in our experiment.<sup>22</sup> Also, although the experimental

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<sup>22</sup> We find similar results using microdata for the United States from the PIAAC. For both earnings and employment, we find large, positive and statistically significant

estimates reflect Intent-to-treat (ITT) estimates "scaling them up" will not change the null effects finding. This discrepancy raises concerns about positive selection into computer ownership resulting in an overstatement of the non-experimental estimates of the effects of home computers on various outcomes. Furthermore, controlling for a long list of independent variables, a few somewhat endogenous variables, and techniques such as nearest neighbor matching and propensity score matching to address selection does not change the conclusion. In all cases, we find large, positive and statistically significant estimates.

#### **4. Conclusions**

A large literature finds higher wages among computer users than among non-computer users, as well as higher wages among workers with computer skills as compared to those without such skills. Whether this estimated computer-wage premium captures the returns to computer skills or simply unobserved worker, job, or employer heterogeneity has been heavily debated. We provide new evidence on this question by performing a field experiment in which community college students were randomly given computers to use at home and were followed for 7 years after treatment. Restricted-access administrative data on earnings were obtained from the California State Employment Development Department (EDD) UI records for all study participants. We find no evidence of treatment effects (either positive or negative) on earnings. We find

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coefficient estimates on home computer use (or other non-work use) even after controlling for detailed levels of education and numerous other variables.

no evidence of effects on the extensive or intensive margins of labor supply. The null effects are consistent across many different specifications, measures, and subgroups.

These null effects of computer skills on earnings do not appear to be due to increased college enrollment. In addition to collecting earnings and employment data, we obtained restricted-access administrative data on college enrollment from the California Community College system and National Student Clearinghouse. We do not find evidence of treatment effects on college enrollment in the short or medium run, and controlling for "endogenous" college enrollment in the earnings and employment regressions has little effect on the treatment effect estimates.

Importantly, our null effect estimates from the random experiment differ substantially from those found from an analysis of CPS data, raising concerns about the potential for selection bias in non-experimental estimates of returns. Estimates from regressions with detailed controls, nearest-neighbor models, and propensity score models all indicate large, positive, and statistically significant relationships between computer ownership and earnings and employment, in sharp contrast to the null effects of our experiment. It may be that non-experimental estimates overstate the labor market returns to computer skills.

Our focus in this study was on the labor market returns to computer skills among community college students. Of course, the returns to computer skills may differ for other groups, but community college students are an interesting group in their own right. They represent roughly half of all public college students in the United States and a much larger share in some states, such as California. Community colleges provide training for a wide range of jobs of which a large percentage require the use of computers at work (e.g.

Appendix Table 1). Among workers with community college degrees, 85 percent use a computer at work (OECD 2013).<sup>23</sup> On the other hand, community college students may have more limited computer skills than do four-year university students because they have less exposure to computer labs on campus and rarely have the opportunity to live on campus.<sup>24</sup> We might expect the labor market returns to computer skills to be higher when those skills are more limited in supply. Thus, the finding of a null effect for community college students, among whom we might expect larger effects, provides a useful test of the hypothesis.

Still, the labor market effects of computer skills likely differ across groups and the experimental results presented here make one contribution to this body of evidence. More experimental research is needed using different groups, especially from different parts of the educational distribution.

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<sup>23</sup> For comparison, 94 percent of workers with a 4-year university degree use computers at work, and 59 percent of workers with a high school or lower education (OECD 2013).

<sup>24</sup> Site visits to the campus revealed that the college has only a few very crowded computer labs. On the follow-up survey, one quarter of students reported experiencing wait times when using computers at the college.

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Appendix Table 1 - Total Course Enrollments by Most Common Program Types for Butte College and California Community College System (2006-2014 AY)

Program Type	Butte College	California System
Mathematics, General	61,225	6,750,987
English	56,528	5,783,755
Physical Education	54,409	3,138,910
Psychology, General	25,281	2,592,161
Office Technology/Office Computer Appl.	24,265	864,388
History	22,709	2,488,690
Speech Communication	21,612	1,778,678
Anthropology	18,150	1,013,240
Reading	15,868	872,244
Political Science	15,288	1,353,331
Nutrition, Foods, and Culinary Arts	14,879	408,659
Child Development/Early Care and Education	14,860	1,369,649
Philosophy	13,808	1,110,125
Sociology	13,570	1,400,127
Music	13,121	1,893,898
Registered Nursing	12,318	634,680
Fine Arts, General	11,537	578,066
Health Education	11,123	1,061,805
Geography	10,217	590,159
Economics	10,095	913,615
Accounting	10,081	1,017,766
Administration of Justice	9,948	1,437,122
Chemistry, General	9,127	1,091,433
Anatomy and Physiology	8,200	682,059
Spanish	8,096	1,033,057
Welding Technology	7,645	173,561
Physical Sciences, General	7,196	133,079
Automotive Technology	6,984	383,193
Biology, General	6,605	1,567,479
Cosmetology and Barbering	5,915	169,384
Painting and Drawing	5,714	397,783
Business and Commerce, General	5,709	594,568
Fire Technology	5,294	568,894
Dramatic Arts	5,127	592,965
Family and Consumer Sciences, General	4,163	71,613
Agriculture Technology and Sciences, Gen.	4,025	33,179
Physics, General	3,707	441,550
Intercollegiate Athletics	3,528	372,338
Academic Guidance	3,489	352,475
Ceramics	3,454	128,290
Photography	3,435	161,947
Education, General	3,316	61,273
Medical Office Technology	2,959	43,974
Licensed Vocational Nursing	2,879	118,587
Alcohol and Controlled Substances	2,734	127,192
Film Studies	2,678	121,709
Plant Science	2,668	46,792
Business Management	2,646	430,541
Geology	2,568	313,074
Respiratory Care/Therapy	2,546	63,506
Fire Academy	2,393	338,048
Agricultural Power Equipment Technology	2,360	15,880
Real Estate	2,003	265,584
Information Technology, General	1,982	629,209
Drafting Technology	1,954	164,878
Agriculture Business, Sales and Service	1,931	24,954
Computer Programming	1,797	350,002
Job Seeking/Changing Skills	1,760	142,979
Other Interdisciplinary Studies	1,729	66,857
Natural Resources	1,582	33,024
Creative Writing	1,523	60,220
Radio and Television	1,503	101,900
Other program types at Butte (113)	57,260	10,508,914
Other program types not at Butte	-	6,779,949
Total	673,076	68,809,948

Notes: Total course enrollments by program type are from 2006/07 to 2013/14 academic years. Only program types with 1,500 or more total course enrollments at Butte College are reported. Data are from the California Community College Chancellor's Office, Management Information Systems Data Mart.

Appendix Table 2 - Quantile Treatment Effect Estimates for Quarterly Earnings

	Earnings 50th Percentile (1)	Earnings 60th Percentile (2)	Earnings 70th Percentile (3)	Earnings 80th Percentile (4)	Earnings 90th Percentile (5)
1 year since treatment	13.6 (263.2)	397.9 (378.8)	476.7 (416.7)	379.0 (406.7)	890.6 (669.6)
2 years since treatment	73.1 (263.2)	404.3 (378.8)	330.6 (416.7)	391.8 (406.7)	465.8 (669.6)
3 years since treatment	-91.5 (263.2)	-217.7 (378.8)	-143.7 (416.7)	-238.4 (406.7)	-568.3 (669.6)
4 years since treatment	-88.7 (263.2)	-450.4 (378.8)	-837.2 ** (416.7)	-698.8 * (406.7)	-1199.1 * (669.6)
5 years since treatment	-20.7 (263.2)	64.9 (378.8)	-226.5 (416.7)	-958.1 ** (406.7)	-939.3 (669.6)
6 years since treatment	-28.9 (263.2)	397.5 (378.8)	399.3 (416.7)	-121.0 (406.7)	-81.3 (669.6)
7 years since treatment	-43.4 (263.2)	101.7 (378.8)	-161.4 (416.7)	-393.8 (406.7)	63.0 (669.6)
Sample size	8,008	8,008	8,008	8,008	8,008

Notes: Quantile treatment effects are not reported for lower percentiles because earnings are zero at these percentiles. The dependent variable is quarterly earnings from California EDD UI records. Robust standard errors are reported and adjusted for multiple quarterly observations for study participants. Baseline controls include gender, race, age, parents' highest education level, high school grades, presence of own children, live with parents, and family income.

\*\*\* Significant at the 1 percent level.

\*\* Significant at the 5 percent level.

\* Significant at the 10 percent level.

Figure 1: Annual Averages of Quarterly Earnings among Treatment and Control Groups

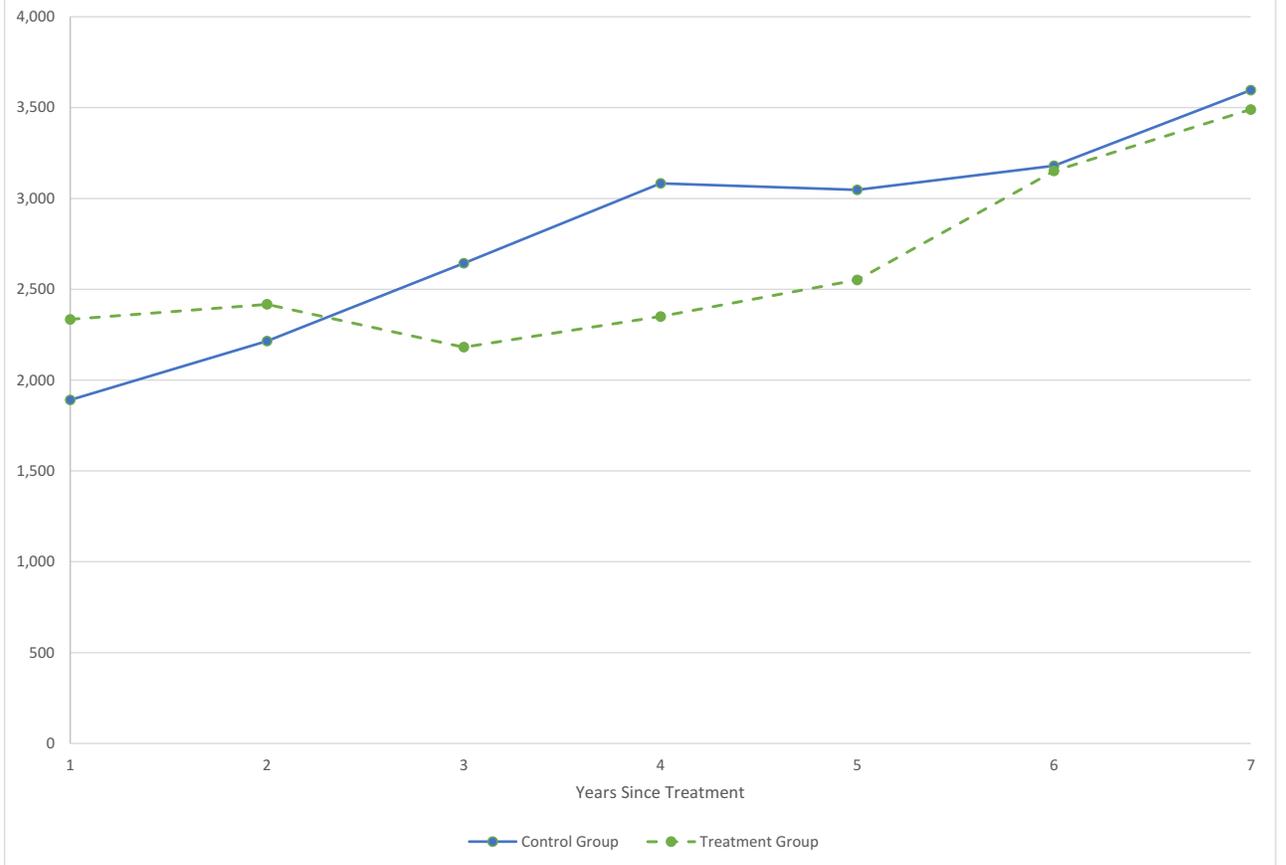


Figure 2: Annual Averages of Quarterly Earnings Conditional on Employment among Treatment and Control Groups

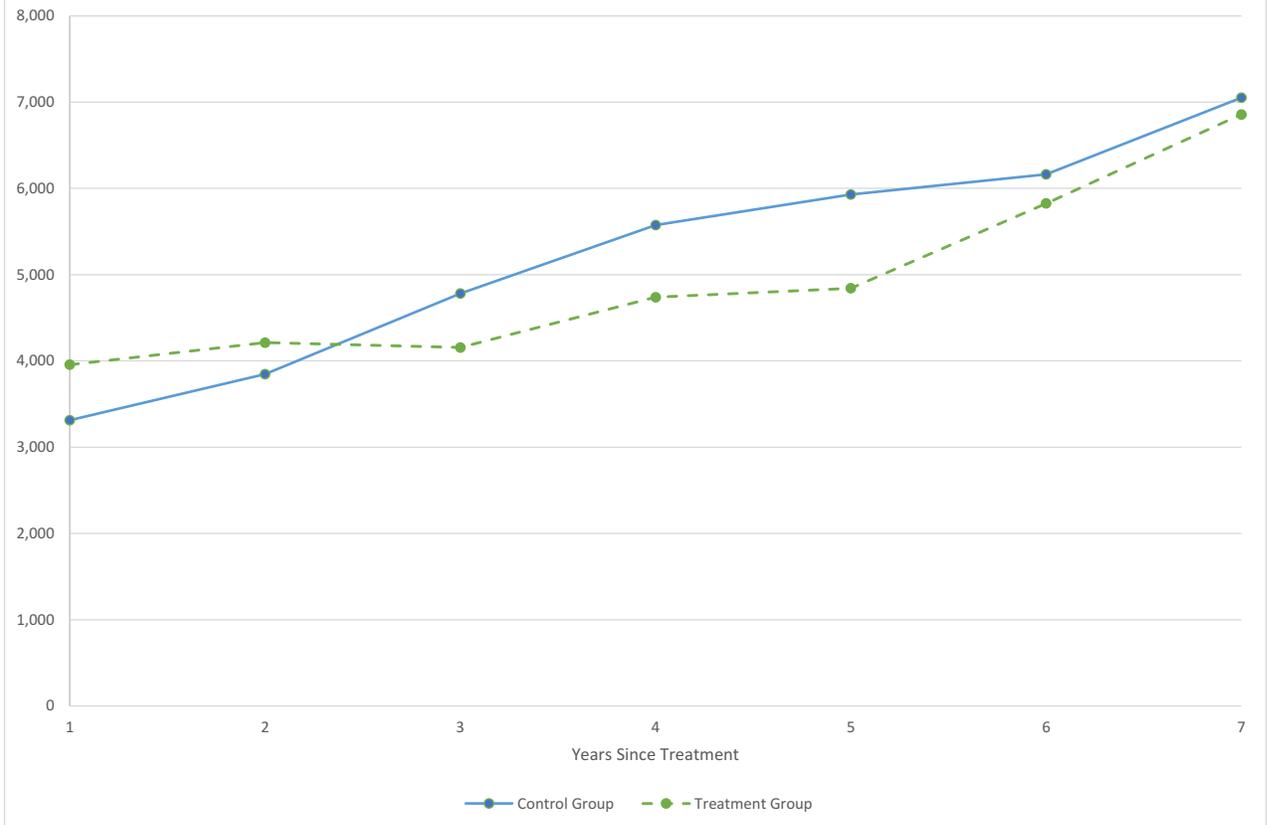


Table 1 - Baseline Characteristics of Study Participants and Balance Check

	All Study Participants	Treatment Group	Control Group	P-Value for Difference
Female	63.3%	64.5%	62.1%	0.666
Minority	35.7%	36.9%	34.5%	0.674
Age	25.0	24.9	25.0	0.894
Parent some college	37.8%	41.8%	33.8%	0.161
Parent college graduate	22.0%	18.4%	25.5%	0.150
High school grades Bs and Cs	56.6%	55.3%	57.9%	0.657
High school grades As and Bs	30.4%	32.6%	28.3%	0.426
Live with own children	27.3%	27.7%	26.9%	0.885
Live with parents	34.6%	31.2%	37.9%	0.234
Household income: \$10,000 - 19,999	31.5%	30.5%	32.4%	0.728
Household income: \$20,000 - 39,999	25.9%	27.7%	24.1%	0.498
Household income: \$40,000 or more	16.8%	14.9%	18.6%	0.401
Sample size	286	141	145	286

Notes: Based on baseline survey administered to all study participants or from California EDD UI administrative records.

Table 2 - Treatment Effect Estimates for Quarterly Earnings

	Earnings (1)	Earnings (2)	Earnings (No Covariates) (3)	Earnings (Top Censored) (4)
Treatment (entire period)	-254.0 (348.3)			
1 year since treatment		357.6 (293.5)	443.0 (304.9)	345.0 (288.7)
2 years since treatment		116.8 (318.5)	202.2 (340.5)	126.4 (316.6)
3 years since treatment		-547.8 (377.0)	-462.3 (391.6)	-520.7 (369.3)
4 years since treatment		-817.7 * (440.1)	-732.3 (447.8)	-756.8 * (423.7)
5 years since treatment		-581.0 (473.1)	-495.6 (483.4)	-510.0 (452.1)
6 years since treatment		-113.8 (499.5)	-28.4 (516.4)	-46.5 (483.3)
7 years since treatment		-191.7 (587.2)	-106.2 (603.5)	-119.5 (547.0)
Main effect: 2 years since treatment	205.1 * (110.3)	323.8 ** (151.5)	323.8 ** (151.4)	317.2 ** (148.8)
Main effect: 3 years since treatment	306.2 * (165.0)	752.6 *** (251.1)	752.6 *** (250.9)	728.4 *** (245.2)
Main effect: 4 years since treatment	611.8 *** (194.0)	1191.2 *** (314.4)	1191.2 *** (314.1)	1129.1 *** (292.1)
Main effect: 5 years since treatment	693.1 *** (228.5)	1155.8 *** (364.9)	1155.8 *** (364.6)	1081.1 *** (342.1)
Main effect: 6 years since treatment	1056.2 *** (252.6)	1288.6 *** (371.6)	1288.6 *** (371.3)	1217.2 *** (352.2)
Main effect: 7 years since treatment	1433.8 *** (293.5)	1704.6 *** (422.3)	1704.6 *** (422.0)	1567.2 *** (387.7)
Control mean for D.V.	2808	2808	2808	2752
Sample size	8008	8008	8008	8008

Notes: The dependent variable is quarterly earnings from California EDD UI records.

Robust standard errors are reported and adjusted for multiple quarterly observations for study participants. Baseline controls include gender, race, age, parents' highest education level, high school grades, presence of own children, live with parents, and family income.

\*\*\* Significant at the 1 percent level.

\*\* Significant at the 5 percent level.

\* Significant at the 10 percent level.

Table 3 - Net Present Value of Earnings Stream

	Discount Rate 3% (1)	Discount Rate 5% (2)	Discount Rate 7% (3)
Treatment	-5900.4 (8391.2)	-5371.8 (7744.4)	-4894.7 (7169.9)
Control mean for D.V.	66215	61372	57044
Sample size	286	286	286

Notes: The dependent variable is the net present value of earnings from 2007Q1 to 2013Q4 from California EDD UI records. Robust standard errors are reported. Baseline controls include gender, race, age, parents' highest education level, high school grades, presence of own children, live with parents, and family income.

\*\*\* Significant at the 1 percent level.

\*\* Significant at the 5 percent level.

\* Significant at the 10 percent level.

Table 4 - Treatment Effect Estimates for Quarterly Employment

	Employment (1)	Employment (No Covariates) (2)
1 year since treatment	0.018 (0.048)	0.020 (0.050)
2 years since treatment	-0.003 (0.049)	-0.001 (0.051)
3 years since treatment	-0.031 (0.051)	-0.029 (0.052)
4 years since treatment	-0.059 (0.051)	-0.057 (0.053)
5 years since treatment	0.011 (0.051)	0.013 (0.053)
6 years since treatment	0.023 (0.052)	0.025 (0.054)
7 years since treatment	-0.004 (0.052)	-0.001 (0.054)
Control mean for D.V.	0.542	0.542
Sample size	8008	8008

*Notes:* The dependent variable is quarterly employment, defined as having positive earnings, from California EDD UI records. Robust standard errors are reported and adjusted for multiple quarterly observations for study participants. Year dummies are included. Baseline controls include gender, race, age, parents' highest education level, high school grades, presence of own children, live with parents, and family income.

\*\*\* Significant at the 1 percent level.

\*\* Significant at the 5 percent level.

\* Significant at the 10 percent level.

Table 5 - Decomposition of Treatment-Control Group Earnings Difference

Years Since Treatment	Treatment-Control Difference in Earnings	Decomposition (4.5)		Decomposition (4.6)	
		Employment Contribution	Conditional Earnings Contribution	Employment Contribution	Conditional Earnings Contribution
1	443	63	380	75	368
2	202	-8	210	-8	211
3	-462	-134	-328	-116	-346
4	-732	-318	-415	-270	-462
5	-496	77	-573	63	-559
6	-28	154	-182	146	-174
7	-106	-7	-99	-7	-99

Notes: Earnings and employment data are from California EDD UI records. See text for more details on decomposition.

Table 6 - Treatment Effect Estimates for Quarterly College Enrollment and Controlling for College Enrollment

	College Enrollment (1)	Col. Enrollment (No Covariates) (2)	Earnings (3)	Employment (4)
1 year since treatment	-0.033 (0.035)	-0.036 (0.035)	330.1 (296.5)	0.018 (0.048)
2 years since treatment	0.002 (0.050)	-0.002 (0.051)	118.3 (318.0)	-0.003 (0.049)
3 years since treatment	-0.048 (0.051)	-0.052 (0.053)	-588.2 (379.9)	-0.030 (0.051)
4 years since treatment	0.003 (0.051)	0.000 (0.053)	-815.0 (437.0)	* -0.059 (0.051)
5 years since treatment	0.021 (0.051)	0.017 (0.052)	-563.7 (467.1)	0.010 (0.051)
6 years since treatment	0.035 (0.046)	0.031 (0.047)	-84.4 (493.0)	0.023 (0.052)
7 years since treatment	0.041 (0.045)	0.038 (0.044)	-157.0 (582.7)	-0.004 (0.051)
College enrollment			-837.0 (268.8)	*** 0.011 (0.029)
Control mean for D.V.	0.470	0.470	2808	0.542
Sample size	8008	8008	8008	8008

Notes: The dependent variable is quarterly college enrollment from administrative data from the California Community College (CCC) system and the National Student Clearinghouse (NSC) in Specifications 1 and 2. The dependent variables are quarterly earnings and employment from CA UI records in Specifications 3 and 4, respectively. Robust standard errors are reported and adjusted for multiple quarterly observations for study participants. Year dummies are included. Baseline controls include quarter dummies, gender, race, age, parents' highest education level, high school grades, presence of own children, live with parents, and family income.

\*\*\* Significant at the 1 percent level.

\*\* Significant at the 5 percent level.

Table 7 - Non-Experimental Regression Results for Quarterly Earnings

	OLS (1)	OLS removing new computers (2)	Propensity Score Match (3)	Nearest Neighbor (3)
<i>Sample: Ages 18-64</i>				
Home Computer	1207.8 *** -(148.3)	1150.3 *** -(147.6)	2325.6 *** -(181.8)	1402.7 *** -(325.6)
Sample size	20547	17109	20547	20547
<i>Sample: Ages 18-34</i>				
Home Computer	864.5 *** -(190.7)	834.4 *** -(191.4)	1739.0 *** -(204.0)	1347.7 *** -(320.8)
Sample size	7052	5813	7052	7052
<i>Sample: AA degree or some college</i>				
Home Computer	747.5 ** -(325.0)	693.0 ** -(326.1)	958.8 ** -(453.0)	955.1 ** -(460.2)
Sample size	2360	1934	2360	2360

*Notes:* The sample is ages 18-64, 18-34, or ages 18-34 with AA degrees or some college (no degree) from the 2011 Computer and Internet Supplement to the Current Population Survey. The dependent variable is quarterly earnings from weekly earnings in the CPS ORGs. Controls include state dummies, central city status, gender, race, age, age squared, marital status, live with parents, home ownership, detailed educational levels, and school enrollment. Specification 2 removes observations in which the newest computer is purchased in 2011.

\*\*\* Significant at the 1 percent level.

\*\* Significant at the 5 percent level.

\* Significant at the 10 percent level.

Table 8 - Non-Experimental Regression Results for Weekly Employment

	OLS (1)	OLS removing new computers (2)	Propensity Score Match (3)	Nearest Neighbor (3)
<i>Sample: Ages 18-64</i>				
Home Computer	0.091 *** -(0.010)	0.088 *** -(0.010)	0.101 *** -(0.014)	0.086 *** -(0.018)
Sample size	20547	17109	20547	20547
<i>Sample: Ages 18-34</i>				
Home Computer	0.090 *** -(0.016)	0.091 *** -(0.017)	0.103 *** -(0.023)	0.092 ** -(0.046)
Sample size	7052	5813	7052	7052
<i>Sample: AA degree or some college</i>				
Home Computer	0.074 ** -(0.031)	0.070 ** -(0.032)	0.106 ** -(0.047)	0.120 *** -(0.046)
Sample size	2360	1934	2360	2360

Notes: The sample is ages 18-64, 18-34, or ages 18-34 with AA degrees or some college (no degree) from the 2011 Computer and Internet Supplement to the Current Population Survey. The dependent variable is positive weekly earnings (employment). Controls include state dummies, central city status, gender, race, age, age squared, marital status, live with parents, home ownership, detailed educational levels, and school enrollment. Specification 2 removes observations in which the newest computer is purchased in 2011.

\*\*\* Significant at the 1 percent level.

\*\* Significant at the 5 percent level.

\* Significant at the 10 percent level.